

# Elijah Johnston

1515 N Highland Ave NE Apt 3, Atlanta, GA 30306 • 770-361-0132 • [elijahmjohnston@gmail.com](mailto:elijahmjohnston@gmail.com)  
[Portfolio Site](#) [Instagram](#)

## *Work Experience*

### **Unusual (April 2023 - Present)**

#### ***Freelance Digital Creative***

- Designed promotional content across multiple brand voices in an agency setting
- Planned monthly content calendars of engaging content for Instagram and TikTok
- Worked in Meta Business Suite to handle customer service and creative positive brand engagement
- Engaged in successful proactive marketing campaigns, commenting on relevant viral content in order to accumulate followers and foster a positive brand voice
- Wrote copy for social media and websites for brands with 200,000+ followers across TikTok and Instagram

### **Slater's Steakhouse (November 2022 - July 2023)**

#### ***Server / Service Assistant***

- Served high quality food and drink with involved service in a fine-dining environment
- Assisted other servers and bartenders in running, bussing, and the constant maintenance of the dining room

### **Kindercore Vinyl- (May 2021 - October 2022)**

#### ***Press Operator / Quality Control***

- Operated heavy machinery to press thousands of high quality vinyl records each day
- Worked with a team to inspect, assemble, and ship pallets of fully packaged records
- Used Vinyl record press systems and Monday software in a fast-paced production environment daily

## *Music and Branding Experience*

### **Elijah Johnston / Well Kept / Hotel Fiction (January 2018 - Present)**

#### ***Singer-songwriter / Multi-instrumentalist / Branding***

- Written, recorded, and performed dozens of songs in a high-quality studio environment
- Managed the release structure and promotion of several successful independent albums
- Created and posted daily content for a promotional Instagram presence for over four years
- Booked and executed several profitable tours across the Southeast and up the east coast
- Co-wrote, co-produced, and performed on songs for various artists totaling over 1 million streams
- Created visual branding through vinyl and CD packaging design, merchandising, and digital promotional assets

## *Education & Skills*

### **The University of Georgia - May 2021**

Bachelor of Arts: Journalism  
Music Business Certificate  
Minor in Film Studies

Social Media  
Copywriting  
Graphic Design  
Brand Voice